



GFG Group launches new Web site

• 04 Mar 2010

The GFG Group in New Zealand has announced the launch of a new Web site that allows users to download up-to-date product information for GFG Groups Cadencie Card Management system, Simfonie - the Mobile Payments solution, and GFG's Payment Tools products.

The site architecture allows enable visitors to view:

- Industry updates and a compilation of global best practice sharing
- Enhanced product information
- Subscribe to a source of thought leadership articles through e-news
- Contact details for the expanded network of customer support across multiple geographies, including Asia and the UAE

New VPs announced in Asia

GFG also has named Miguel Warren its new vice president of sales for Asia. Warren has experience and extensive skills in the card payments market. And Ismael Lavergne was named vice president of mobile sales for GFG's Singapore office.

With mobile payments predicted to be used by more than 2 billion consumers in the coming years, representing revenue of \$320 million to operators, GFG says it views mobile as being significant; GFG says it also has become one of the largest players in mobile payments in emerging markets and has established relationships with mobile network operators to provide more than 130 million consumers with access to GFG's payment solutions.

In 2009, GFG released two payment platforms — Simfonie for mobile payments and Cadencie for card management solutions.

Read more articles on this topic: [Mobile Banking](#)